



## Visual Dictionary Mobile App

Listening worksheet – Intermediate+



1. Have you ever seen a commercial of a mobile application? What information should this kind of commercial include?

2. You're going to watch a video commercial of a mobile application. Look at the picture and guess what sort of application it is. What's the purpose of it?

3. Watch the video and check your ideas:

**British Council - "Visual Dictionary" -**

**<http://www.adforum.com/talent/57753-ali-shabaz/work/34514824>**

4. Watch the video again and answer the questions:

- A. Why do people at the beginning of the video need to improve their English?
- B. What technology does the app use to identify the image?
- C. How many images are there in the database?
- D. Which dictionary does the program collaborate with?
- E. What information do you get about the word after making its picture?

5. Discuss:

- ✓ Do you think this app is useful? Why?/Why not?
- ✓ Would you like to use this app?
- ✓ In which life situation this app could help?
- ✓ Do you use any mobile applications for learning?