



Visual Dictionary Mobile App

Listening worksheet – Intermediate+



1. Have you ever seen a commercial of a mobile application? What information should this kind of commercial include?

2. You're going to watch a video commercial of a mobile application. Look at the picture and guess what sort of application it is. What's the purpose of it?

3. Watch the video and check your ideas:

British Council - "Visual Dictionary" -

<http://www.adforum.com/talent/57753-ali-shabaz/work/34514824>

4. Watch the video again and answer the questions:

- A. Why do people at the beginning of the video need to improve their English?
- B. What technology does the app use to identify the image?
- C. How many images are there in the database?
- D. Which dictionary does the program collaborate with?
- E. What information do you get about the word after making its picture?

5. Discuss:

- ✓ Do you think this app is useful? Why?/Why not?
- ✓ Would you like to use this app?
- ✓ In which life situation this app could help?
- ✓ Do you use any mobile applications for learning?



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KEY

3. It's a dictionary that helps to find the meaning of a word based on the picture. So you can make a photo of something and get the word in English.

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A. Man meets a lot of people every day and needs to speak English properly. A woman has to use English at work. Others mentioned that their English is not very good and they generally can manage but sometimes they forget some words.

B. Shape recognition technology

C. 40 million images

D. Cambridge dictionary

E. Correct pronunciation and meaning